

Agency for Communication

OUR WORK

Event communication
Corporate events, employee events, Public events, sales promotional events,
Social events, Annual general meetings

Corporate communications
Change communication, employee and executive communications,
development of CI/CD, PR, Corporate Publishing

Spatial communication
Tradefairs and exhibitions, Brandworlds, Retail

Digital Communication
Intranet and internet, Social media strategies, Mobile applications,
Collaborative web applications

OUR SERVICES

CB.e is a full service agency:

Thinking
Consulting, strategy, concept, developing themes

Creating
Text, design, graphic, scenography, dramaturgy, architecture, media design

Managing
Planning, realisation and evaluation using the CB.e process model

OUR MISSION

CB.e believes in thinking and acting holistically:
By networking diverse communicative disciplines, we create new approaches on the conceptual level that achieve an especially high degree of effectiveness, sustainability and efficiency.

CB.e is passionate about great design:
Our own studio develops top-flight design and creative solutions.

CB.e stands for exact and cost-aware project management:
Our 'process model' allows projects to be planned for success, efficiently implemented and realistically evaluated.

OUR PERSONNEL

Managing directors
Sabine Clausecker | Eberhard Bingel | Gunnar Kavermann

Over 90 staff from a range of disciplines:
In addition to communication and PR experts, for example, architects, business administrators, directors, graphic and industrial designers, Human Resources specialists, New Media strategists, political scientists, project managers, psychologists, scenographers, sociologists, theatre and event technicians.

HEADQUARTERS | FOUNDED

Berlin 1997 | Stuttgart 2003

MEMBERSHIPS

DPRG Deutsche Public Relations Gesellschaft
GPM Deutsche Gesellschaft für Projektmanagement e. V.
DNWE Deutsches Netzwerk Wirtschaftsethik e. V.

REFERENZEN

ARD
Argoneo GmbH
BDI
Berliner Bank AG & Co. KG
Berliner Energieagentur GmbH
Berliner Volksbank eG
BDA/GDA
boardeleven Management Consultants GmbH
Bundespräsidialamt
Bundesministerium für Gesundheit
Bundesministerium für Umwelt, Naturschutz & Reaktorsicherheit
Daimler AG
Deutsche Bahn AG
Deutsche Bank AG
Deutsche Lufthansa AG
Deutsche Wohnen AG
Didacta Verband e. V.
DIN Deutsches Institut für Normierung e. V.
EADS Deutschland GmbH
eBay International AG
Faber-Castell Vertrieb GmbH
Fragrance Foundation Deutschland e. V.
Helmholtz Zentrum
Mercedes Benz Bank AG
Metro AG
MLP AG
NOW GmbH
REWE Group
Robert Bosch Stiftung GmbH
R+V Allgemeine Versicherung AG
Samsung Electronics GmbH
Schindler Deutschland Holding GmbH
Sick AG
Siemens AG
smart gmbh
TUI AG
Umweltbundesamt
Vivico Real Estate GmbH
ZDF
ZVEI e. V.